

**International Business BS/Global Trade Minor
2017-2018 Student Learning Outcomes**

Outcome		Assessment Methods
1	<i>Students will integrate knowledge from multiple disciplines incorporating learning from both classroom and non-classroom settings.</i>	<i>Case studies Simulation project</i>
2	<i>To demonstrate proficiency in both oral and written communication through the preparation and presentation of international business projects</i>	<i>Export project Written project and presentation</i>
3	<i>Students will demonstrate proficiency in the core business disciplines of accounting, finance, marketing, management, economics and quantitative management</i>	<i>Case analysis Simulation project</i>